

# 10 Virtual Event Platforms: A Summary

Overwhelmed with the number of virtual event platforms that are available? Looking for a quick summary to select the best one for your next meeting or event? Look no further, we have a complete list for you.



This is a simple, affordable, reliable platform with all the basic interaction features you might need. Most commonly used by SMEs across North America, this is the platform that most Webinar platforms are compared to.

Cost Level: \$



This is a great platform if you want to give attendees the chance to interact as they might at an in-person event via avatars in a virtual world. This allows for more interactive activities - we suggest bringing in a virtual facilitator in order to make full use of this platform. One thing to watch out for - attendees will need to be given time pre-event to download the program, check system requirements, and create their avatar.

\$ - \$ \$



A unique platform in look and feel that provides the option for attendees to create their own subgroups where they can have "break out" video chats. Shindig has a unique pricing structure, charging per user per hour.

\$ - \$ \$ \$

## RunTheWorld

An interesting platform that charges based on ticket sales. They're currently waiving set up fees in light of COVID-19. Run the World has basic virtual event options (panel, keynote, fireside chat) along with an innovative "cocktail hour" option. A mobile-focused platform that could be more accessible depending on the audience.

\$ \$



If budget isn't a concern and you want a white glove type platform with a virtual conference experience that's scalable, INXPO is a convenient option. Facing high demand, INXPO is currently dealing with events that have a set date in the next 2 months.

\$ \$ \$





This is an extremely flexible platform meant to be customizable for whichever use case you need. It has a high level of interactivity for attendees and a high level of control for event organizers. If you need more options and features and you also have the budget, this is a great option.

Cost Level:



## HeySummit

An affordable but more hands-on option for the organizers (it's customizable based on your budget). Hey Summit is a management platform for webinars (so you can use a webinar service you already have or pay more to get a webinar platform through them). They also have good resources for transitioning from a physical event to a virtual one.

\$



## CROWDCAST

This is a simple webinar platform that can scale to meet your needs for a larger audience and also has a live chat. It allows participants to see attendance numbers and access the stream in a browser without a download. Content can be organized into agenda sections with customizable wait screens

\$



## CommPartners

If you're looking for a platform that will manage all aspects of your event for you and budget isn't a problem, CommPartners may be the solution. They offer custom plans and packages for large events that include attendee technical support, speaker training, and social collaboration tools for attendees. For events that need to transition to virtual very quickly, this platform has the capacity to fully support your team.

\$ \$ \$

## BlueJeans

A good alternative to Zoom Webinar with the option for users to customize the view they see on their screens choosing to view the content or the speaker as the focus. Bluejeans can also be accessed in a browser without a download.

\$

Reach out to us if you require help choosing a platform for your specific needs!



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